



The Action Council for Cross Cultural Mental Health & Human Services
P. O. Box 1695
Columbia, SC 29202

Greetings,

The Action Council is currently accepting sponsors for the 48th Annual Cross Cultural Conference to be held at the Hilton Hotel in Myrtle Beach, SC from February 26-March 1, 2026. The Action Council for Cross Cultural Mental Health and Human Services Inc. is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. We have been hosting and sponsoring the Annual Cross Cultural Conference since 1979. Feel free to visit our website at www.crossculturalactioncouncil.org.

The Action Council is a nonprofit training organization dedicated to meeting the training needs of people working with diverse populations. The Council represents a membership comprised of public and private industry professionals, medical professionals, mental and behavioral health professionals, faith leaders, and others interested in improved service delivery in their communities. Our conferences are heavily attended by the aforementioned professional disciplines.

The levels of sponsorship are detailed in the enclosed attachment, along with a listing of the Board of Directors for the Action Council. The success of this conference depends greatly on your support. Your financial support will go towards student scholarships, speakers, and other expenses associated with a conference of this magnitude. If you have questions or need additional information, please contact our Sub Committee Chair, Tracy Richardson, at 864-760-7830, or tlrichardson38@gmail.com. You can also reach our Conference Director, Nadine Livingston, at 843-617-7525 or crossculture.action@gmail.com.

Sincerely,
James Starnes, President
Herbert Walker, MA, CPA, Treasurer
Nadine Livingston, M. Ed., MBA, MA, Conference Director

Enclosures: Listing – Board Of Directors, Sponsorship Levels



***48th Annual Cross Cultural Conference
Sponsorship Levels***

For Planning Purposes, please submit forms and payment by: January 15, 2026

For your convenience, you can register electronically at:

<https://cvent.me/48thAnnualCCC>

Platinum Level Sponsors \$10,000 & up

Includes: Lunch tickets for two to both luncheons
VIP Exhibitor/Vendor Space (includes chairs, table, table skirt)
Inside front cover, inside back cover, or outside back cover advertisement in conference program (based on availability)
Two full conference registrations
Advertisement on social media
Organization logo displayed in rotating intermission slideshow during luncheons
Recognition by MC during plenary sessions and luncheons
Reception named in honor of platinum sponsors

Gold Level Sponsors \$6,500.00

Includes: Lunch tickets for two to both luncheons
VIP Exhibitor/Vendor Space (includes chairs, table, table skirt)
Full page advertisement in conference program
One full conference registration
Advertisement on social media
Organization logo displayed in rotating intermission slideshow during luncheons
Recognition by MC during plenary sessions and luncheons

Silver Level Sponsors \$4,000.00

Includes: Lunch tickets for two to both luncheons
Exhibitor/Vendor Space (includes chairs, table, table skirt)
Half page advertisement in conference program
Advertisement on social media
One full conference registration

Bronze Level Sponsors \$2,500.00

Includes: Lunch ticket for two to both luncheons
Exhibitor/Vendor Space (includes chairs, table, table skirt)
Quarter page advertisement in conference program

General Exhibitor/Vendor \$250

Includes: Lunch ticket for one to both luncheons
Exhibitor/Vendor Space (includes chairs, table, table skirt)

Mail Payments to: P. O. Box 1695 • Columbia, SC 29202

Email Forms to: Nadine.Livingston@scdmh.org

Make Checks Payable to: The Action Council • Visit our website at:

www.crossculturalactioncouncil.org

Action Council Board of Directors

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James C. Starnes, BA, Action Council President
Community Resource Developer, Retired

John Connery, Action Council Vice President
South Carolina Youth Advocate Program
Columbia, SC

Alfreda King, MA, Certificate Psychiatric Rehabilitation, Secretary
SC Department of Vocational Rehabilitation
Columbia, SC

Tracy Richardson, MA
Director of Transition Programs SC Department of Behavioral Health and Developmental Disabilities
Office of Mental Health

Herbert Walker, MA, CPA
Action Council Treasurer
Deputy Director, Retired
SC Department of Consumer Affairs
Columbia, SC

Nadine Livingston, M.Ed., MBA, MA
Conference Director
Director of Outpatient Clinics
Pee Dee Mental Health Center
Florence, SC

Shirley D. Furtick, LISW-AP/CP
Consultant
Columbia, SC

Carl Jones Ph.D.
Retired

The Honorable Julius Jones, LMSW
North, South Carolina

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Ernest Shaw, LMSW
SC Dept. of Corrections, Retired
Columbia, SC

Mark Bellamy, BA
Program Director
Santee Wateree Community Mental Health Center
Sumter, SC

S. Elaine Leonard, MHA, BSN, RN
Orangeburg VA Clinic
Retired Nurse Administrator Orangeburg, SC

Steven Gaither, MA
SC Department of Vocational Rehabilitation
Columbia, SC

Johnese Bostic
SC Primary Care Association
Columbia, SC

Tessie W. Haywood, BSW, MA, CS, LAC
Mental Health Counselor
Orangeburg County School District
Orangeburg, SC

Willie Bethune, LISW-AP/CP
Retired

Cornell Ruff, RN, Retired

Mandy Halloran
Director of Public Health & Disability Integration
Able SC

Amber Lange
Clemson University
Assistant Vice President of Strategic Connections
Division of Community, Engagement,
Belonging and Access